**What is the purpose of our social media?**

Our social media ministry allows us to reach out to those in the church family, those on the fringes and those not yet known to us. Social media gives us an opportunity to support, teach and engage.

**This social media policy applies to the following social media platforms:** (List all that apply)

|  |  |
| --- | --- |
| **Facebook Pages** | **Facebook Groups** |
| **Instagram** | **YouTube** |
| **TikTok** | **Twitter** |

**All CHURCH NAME** **social media use is governed by the following boundaries:**

**Content:**

* All content serves a purpose for our ministry
* Our content is mindful of our vision
* Creative content which belongs to another user, will be shared and not claimed as our own
* If using people’s photographs, permission will be sought prior to use

**Administrators/Editors:**

* All adults with editing rights to the **CHURCH NAME** social media accounts have been safely recruited via our Safer Recruitment Policy. This includes a basic DBS check.
* All adults with editing rights to the **CHURCH NAME** social media accounts have completed safeguarding training in compliance with our Safeguarding Policy.
* Administrators will respond, as appropriate, following the Social Media Response Strategy as approved and adopted by the PCC.

**Our Mission** is to serve God in the community of **PARISH NAME**:

* By being a place that everyone whoever they are will find a welcome
* By being people who instinctively offer the hospitality of Christ to our neighbours and in our communities
* By making the church available for all who need it
* By worship that reflects the breadth of Christian experience
* Through service to all in need
* Through prayer and teaching

**Our Vision** is to be a church where we are:

* Rooted in Christ
* Growing together in the spirit
* Reaching out with Gods love

**Current Administrators/Editors of our social media platforms**

Social Media is managed by those named below, who report to the incumbent & the PCC.

|  |  |  |  |
| --- | --- | --- | --- |
| **Type** | **Group/ Page Name** | **Administrator(s)** | **URL** |
| Facebook Pages |  |  |  |
| Facebook Groups |  |  |  |
| Instagram |  |  |  |
| YouTube Channel |  |  |  |
| Zoom |  |  |  |
| Online Church |  |  |  |

**Current Administrator passwords (where appropriate) for our social media platforms are stored securely ON THE PCC ONLINE STORAGE HUB/ IN A LOCKED FILING CABINET.**